

HUMAN RESOURCE MANAGEMENT PRACTICES OF DISTRICT COOPERATIVE CENTRAL BANK, CHITTOOR DISTRICT

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ABSTRACT

Human resources are the energies, skills, talents and knowledge of people which potentially can, and should be applied to production of goods and services. The route of human resources in management is that of all the 'M's in management, i.e. management of materials, machines, methods, money and motive, and the most important "M" is for man or human resources. Human resources should be utilized to the maximum possible extent in order to achieve individual and organizational goals. Keeping in mind the importance of human resource in organization, an attempt is made to study the evaluation of Human Resource Management Practices in Cooperative Banks which includes training practices, Recruitment and selection, performance appraisals and Employee satisfaction in "District Cooperative Central Bank, Chittoor District. Data is been collected through primary data, using questionnaire. 300 employees were taken as sample size for the study which includes both clerical and managerial cadres. SPSS17 software is been used for the study to analyse the data.

KEYWORDS: Human Resource management, co-operative Bank